



INTEGRA TRUST ADVANCES THE PRODUCTION, DISTRIBUTION, AND UTILISATION OF FOOD WITH INTEGRITY THAT WILL HEAL THE LAND AND THE PEOPLE.

PROJECT HEAL

- Procure maize produced in a way that **heals the land**.
- Store maize in dedicated silo bags.
- Prepare the wholegrain lightly sifted maizemeal.
- Provide bags to distribution networks for onward distribution to **heal people**.

THE PROCESS

- **Procure** the maize.
- **Prepare** the wholegrain lightly **sifted** maizemeal.
- **Provide** the maizemeal to distribution networks.

YOUR CONTRIBUTION

- Secure the maize.
- Develop and support emerging, regenerative farmers.
- Support SMEs financially.
- Assist in alleviating/minimizing the pandemic of hunger caused by Covid -19.

PROJECT HEAL SUPPORTED BY

- Integra Trust - www.integrafood.co.za
- Restore Africa Funds - www.restore-africa.com
- Food for Mzansi - www.foodformzansi.co.za



THE MOTIVATION

- It is estimated that there are between 15 and 30 million people in South Africa who daily struggle with various degrees of food inadequacies. This implies that at least one in three adults daily go to bed hungry, a situation made worse by the spiralling rate of unemployment.
- Healthy and nutritious food is essential for a healthy body and a strong immune system – the first line of defence against any disease and virus.
- One silo bag of maize produced using climate-smart conservation and regenerative production methods, production methods that **heal the land**, can store approximately 170 tons.
- Mealiepap that can **heal people** produced from one silo bag is sufficient to provide 50% of the daily energy requirements of 20 000 people for a month.

MONEY TALK

Maizemeal produced from one silo bag (170 tons) costs approximately R880 000 (ex. VAT). Providing mealiepap for 20,000 people for a month; this implies a unit cost of approximately R1.50/person per day.

The cost includes:

- The silo bag
- Maize (raw product)
- Transportation
- Milling and bagging
- Fixed cost for mill (volumes permitted)
- Distribution of 50 kg bags

DISTRIBUTION PARTNERS





CONTRIBUTE

to secure maize and assist SMEs / Regenerative Farmers.



PROCURE

maize in a manner that heals the land. With full traceability and financial accountability provided by Wauko. Store maize in dedicated silo bags.



PREPARE

wholegrain maize meal and transport using local capacity.



PROVIDE

Nutritious maize meal to logistics for distribution at approximately R1.50/person day.

CONTRIBUTIONS/DONATIONS:
Heal the land Heal the people
Investec Bank
Account No: 5001 627 3282
Branch Code: 580 105
Your Ref: Name and contact number
Email proof of payment to: info@integrafood.co.za

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